

# DISABILITY PRIDE MONTH

kanopy

#DisabilityPrideMonth

*Downside Up*

Disability Pride Month invites us to celebrate the identities, achievements, and contributions of people with disabilities while recognizing the ongoing pursuit of equity and inclusion. Kanopy helps students and faculty engage with this important month by providing streaming access to powerful films that highlight disability history, culture, advocacy, and lived experiences. This July, let these films go beyond awareness and use them to amplify disabled voices, challenge assumptions, and deepen understanding of the diverse experiences within the disability community.

You can review our Disability Pride Month collection, including title summaries and other details by [clicking here](#). Plan ahead and keep an eye out for monthly toolkit additions on our [Digital Marketing Resources Page](#).

## List of Toolkit Items

5

### General Announcements

Images that present our Disability Pride Month collection, sized for various social media platforms (specifically Facebook, X, and Instagram), as well as print and screen images.

14

### Title-Specific Assets

Whether online or on campus, share this set of title graphics that represent the larger thematic collection.

2

### Suggested Copy

Two options that you can copy and paste into your messaging across social media, message boards/marquees, and email.

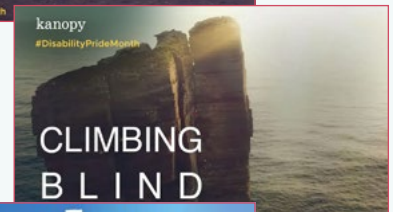
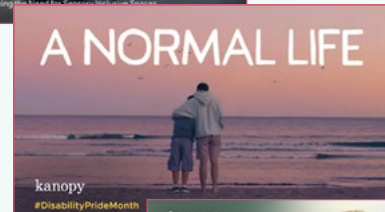
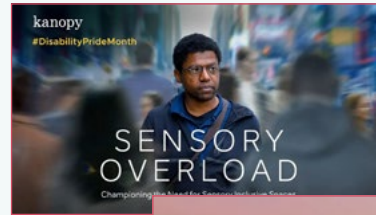
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## General Announcement & Title-Specific Assets

To download the general announcements for our Disability Pride Month collection, visit [resources.overdrive.com/academic/marketing-outreach-kanopy](https://resources.overdrive.com/academic/marketing-outreach-kanopy).

And remember, you can always add your school's logo to any of these images to remind your faculty and staff that they can access Kanopy through your digital offerings.

See example below.



## Social Media/Newsletter Copy

### Version 1

July is Disability Pride Month. Stream documentaries, feature films, and shorts on Kanopy that center disability voices, stories, and advocacy. Celebrate identity, foster understanding, and amplify lived experiences.

### Version 2

This Disability Pride Month, explore powerful storytelling on Kanopy. From eye-opening documentaries to personal narratives, discover films that highlight disability culture, challenge perspectives, and inspire inclusion.

Respectfully,

The Kanopy Team